

April 19, 2023

## Uri Baruch Named as New Vice President and General Manager of SMC Ltd.'s UK Division

**Cambridge, United Kingdom** – SMC Ltd., a global medical device and pharmaceutical services company, is proud to announce the appointment of Uri Baruch as the new Vice President and General Manager of its European Division, which includes Oval Medical Technologies and Cambridge Pharma Ltd. (CPL), effective immediately.

Uri brings with him a wealth of experience and a proven track record of success in the pharmaceutical industry. He has held several key leadership positions, including over 10 years at the Cambridge Design Partnership. Throughout his career, Uri has demonstrated an unwavering commitment to patient care, and a keen understanding of the complex regulatory landscape that governs the industry.

In his new role at SMC Ltd. Uri will be responsible for overseeing all aspects of SMC Ltd.'s European division which specializes in pharmaceutical services including autoinjector design and development at Oval Medical Technologies and pharmaceutical sterile filling at CPL.

"I am honored and excited to join SMC Ltd. as the new VP and GM of SMC's European division," said Uri Baruch. "The combination of SMC production, CPL sterile filling, and Oval's novel design is a unique offering which can add considerable value to our customers. I look forward to working with our talented and passionate employees, who like me, truly believe in innovating to improve patients' lives."

"Uri's appointment comes at an important time for SMC as we continue to expand our presence in the pharmaceutical industry and pursue new opportunities for growth. We are excited to welcome him to the SMC team," said SMC CEO Chetan N. Patel. "Uri will continue the great work that has been done by our European teams to date and his deep industry expertise and passion for advancing patient care make him the perfect fit to lead the SMC Europe teams. We are confident that he will help us achieve our goals and drive continued growth for our Company."

**For further information contact:**

SMC Ltd.  
Tim Holden  
Unit 3, Enterprise 3930  
Cambridge Research Park  
Beach Drive, Waterbeach  
CB25 9PE, UK  
+44 1223 736 220

SMC Ltd.  
Dan Achtor, Senior Director of Marketing  
330 SMC Drive  
Somerset, WI 54025  
+1 (602) 300 2854  
[Dan.Achtor@smcltd.com](mailto:Dan.Achtor@smcltd.com)

#### About SMC Ltd.

SMC Ltd. is a global leader in contract manufacturing for the pharmaceutical, medical device, and diagnostics industries. With over 30 years of experience, SMC has established itself as a trusted partner to pharmaceutical and medical device companies around the world, providing high-quality products and services that meet the strictest regulatory standards. Services include device design and development, engineering, molding, complete device assembly, testing and validation, sterile filling, supply chain management, packaging and labeling, and sterilization management.  
[www.smcltd.com](http://www.smcltd.com)

#### About Oval Medical Technologies

Oval Medical Technologies, an SMC Ltd. company, is a UK-based company specializing in the design and development autoinjector systems. Oval's unique autoinjector platforms are designed to be smaller, safer, easier to use than other platforms on the market with the potential to improve patient outcomes. <https://www.ovalmedical.com/>

#### About Cambridge Pharma Ltd.

Cambridge Pharma Ltd., an SMC Ltd. company, is a UK-based Contract Development and Manufacturing Organization (CDMO) which specializes in providing the safest sterile drugs products for clinical use and small-scale requirements. Offering a fast, flexible fill-finish service specifically designed to meet the needs of clinical trials and stability studies including process development, stability testing and QC analysis. In-house expertise will support novel drug development from pre-clinical to commercialization. Their state-of-the-art GMP facility situated at the heart of Europe's biggest biotech and pharma cluster has dynamic intelligent clean room controls helping pharma companies meet their environmental sustainability targets. <https://www.cambridgepharma.com/>